

COLLECTIVE IMPACT 2014

Presented by



CENTRE
for SOCIAL
IMPACT



SOCIAL
LEADERSHIP
AUSTRALIA

SPONSORSHIP OPPORTUNITY

Collective Impact 2014: Convene, Immerse, Learn is a landmark event for Australia, convening for the first time international thought leaders, local experts and a range of interested players from across the government, not-for-profit, philanthropy and business sectors. The two day immersive event aims to develop the skills practitioners need to collaborate effectively to deliver positive social outcomes using this breakthrough framework.

Collective Impact 2014: Convene, Immerse, Learn will be brought to you by the Centre for Social Impact (CSI) & Social Leadership Australia (SLA). This is an exciting partnership between two leading Australian organisations with strong track records and a depth of expertise in supporting systemic approaches to social change.

Venue: Novotel Sydney Central

Date: Tue 25th February - Wed 26th February, 2014

Key features:

- A landmark event offering the chance to find out the latest on this emerging field.
- International experts in the collective impact space including:
 - **Emily Tow-Jackson** is a catalytic philanthropist. She has played a leading role in applying the Collective Impact approach to redesigning the juvenile justice systems in Connecticut and New York.
 - **Patricia Bowie & Lila Giurgius** are highly progressive practitioners from the Magnolia Place Community Initiative. This initiative is improving the developmental outcomes of 35,000 children in a 5 square mile block in Los Angeles.
- It showcases the best Australian practitioners and thought leaders including **Liz Skelton & Geoff Aigner** (SLA), **Kerry Graham & Dawn O'Neil** (CSI) + others to be announced.
- A cross-sector cohort of 200 existing and emerging Collective Impact practitioners from government, NFP, philanthropy and business.
- A unique, interactive learning experience - providing the opportunity to both gain essential information and knowledge as well as to build lasting skills by exploring practical, workable solutions applicable to real world situations.
- It's affordable, with a pricing structure to suit different sectors - a not-for-profit event created with the purpose of delivering social benefit.
- It offers a chance to join a new movement and network of practitioners in Australia and learn from each other.

How Collective Impact 2014 will be promoted:

- Website content at collectiveimpact2014.com.au
- Print material
- News items, announcements, website pages, e-News items, blog posts on partner sites
- Media releases and pitches
- Case studies – blogs and articles to share
- Social media – using existing CSI, SLA Facebook, LinkedIn and Twitter feeds
- Advertising on channels such as Facebook and LinkedIn

Packages

Package

Benefits

Cost

Gold

- 1 x 2 hour exclusive executive level workshop with one of our international speakers
- Corporate logo positioning as a Gold Sponsor on marketing and promotional material, website, conference brochure
- Corporate profile write-up on website and conference brochure plus mentions by MC
- 5 x mentions on outbound social media communications
- 2 x passes to the conference + cocktail event
- Complimentary table top stand to exhibit product/services
- Acknowledgment in post event review and report
- Corporate Logo placement on post conference review and report

\$15,000 + GST

Cocktail

- Corporate Logo as Cocktail Sponsor on event website + conference brochure
- Welcome comments (5mins) at cocktail function
- 1 x pass to the conference and additional 2 x passes to the cocktail event
- Acknowledgment in post event review and report
- Mention by MC during day one of conference

\$8,000 + GST

Community Sponsorship

- Opportunity to support influential community leaders working in small NFP or enterprise organisations by sponsoring 4 x passes to the two-day conference and cocktail event.
- Corporate profile write-up on website and conference brochure plus mentions by MC
- 5 x mentions on outbound social media communications
- Corporate Logo as Community Sponsor on event website + conference brochure
- Mentions by MC during conference

\$8,000 + GST

Table top Exhibitors

- Table top exhibition stand to promote your brand and products
- 1 x pass to the conference

**Corporate
\$3,500 + GST
Not for Profit
\$2,400 + GST**

Exclusive Platinum sponsorship is available for \$30k

Includes gold package + cocktail function or community sponsorship + two event tickets + additional 1 x 2 hour exclusive executive level workshop

PLEASE NOTE

Some sponsorship benefits are subject to confirmation of sponsorship, clearance of payment, receipt of artwork prior to printing deadlines and venue restrictions.

Acceptance Form

Title: _____

Name: _____

Organisation: _____

ABN: _____

Postal address: _____

Email: _____

Phone: _____

Sponsorship package confirmation

- Platinum
- Gold
- Cocktail
- Community Sponsorship

Signature: _____

Date: _____

Sponsorship and Exhibition Conditions

The Centre for Social Impact & Social Leadership Australia the Organising Committee and Conference Organiser of Collective Impact 2014; the Conference Organising Committee, reserve the right to accept or reject any application for sponsorship at its absolute and unfettered discretion with the return of any deposit paid.

Company advertisements and satchel inserts are subject to approval from the Conference Organising Committee.

All sponsorship / exhibition packages are subject to GST.

Payment Terms – 50% deposit required prior to confirmation of sponsorship. 50% final instalment required by 31st January 2014.

To Confirm Sponsorship

Should you wish to confirm sponsorship, please return the completed Acceptance Form to The Centre for Social Impact. A Tax Invoice will be forwarded for completion and approval.

On receipt of the deposit payment, a confirmation letter will be sent highlighting further information regarding benefits + material deadlines.

If exhibiting, an Exhibition Kit which details information regarding table top allocation and delivery details will be sent by December 18th 2013.

Sponsorship Enquiries

Please contact The Centre for Social Impact to discuss sponsorship packages and opportunities in more detail.

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